

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

YAT & C (PMU) Department - Tourism Promotion - Second edition 'YATRA' special supplement on East Godavari Heritage, Traditions and Tourism - Sanction of Rs.5,00,000/- (Rupees Five Lakhs only) - Orders - Issued.

=====

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 969

Dated 09.12.2013.
Read the following:-

1. From M/s. Sri Vinayaka Publications, Kakinada, East Godavari, Letter, Dated: 04.07.2013.
2. Government Letter No.4504/PMU/A(2)/2013, YAT & C (PMU) Department, Dated: 04-11-2013.
3. From M/s. Sri Vinayaka Publications, East Godavari District, Dated: 11-11-2013

* * *

ORDER:-

Andhra Pradesh is rich in its culture, traditions, hospitality and heritage, it is also famous for its tourists attractions like Pilgrim Centre, Buddhist Heritage Sites, the Forts and Palaces etc. For promotion and development of Tourism a number of activates has been initiated by the State Government by putting up counters at various destination, printing of brochures, posters, scrolls, coffee table books etc.

2. In the reference 1st read above, M/s. Sri Vinayaka Publications, Kakinada, East Godavari has informed that they have brought out two travelogues one in Telugu and other in English, describing in detail all the places of Tourist interest in East Godavari District with life like photographs and requested to support them by sanctioning Financial Assistance to bring out travelogue in a fit manner to support tourism in State.

3. In the reference 2nd read above, Government have agreed to sponsor an amount of Rs.5,00,000/- to M/s. Sri Vinayaka Publications, East Godavari District for supply 400 numbers of Coffee Table Book on "East Godavari Traditions, Tourism and Heritage" of Telugu edition @ Rs.1,250/- each.

4. Government, after careful examination of the matter hereby sanction an amount of Rs.5,00,000/- (Rupees Five Lakhs Only) to M/s. Sri Vinayaka Publications, East Godavari District towards sponsorship for supply of 400 numbers of Coffee Table Book on "East Godavari Traditions, Tourism and Heritage" of Telugu edition @ Rs.1,250/- each.

5. The amount sanctioned at para-2 above shall be debited to the following Head of Account:-

"3452 - Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation & Other facilities to Tourists - Schemes included in PLAN, 11-Normal State Plan, 13-Tourism PMU, 20-PMU-Promotion of Tourism / Events, 500- Other Charges, 503 - Other expenditure".

p.t.o

:: 2 ::

6. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw the amount sanctioned at para - 2 above and disburse the same to M/s. Sri Vinayaka Publications, Kakinada, East Godavari District through online. The details of the Bank account is as follows:

| | | |
|--------------|---|-------------------------|
| Bank Name | : | State Bank of Hyderabad |
| Branch Name | : | Ramaraopeta |
| Bank A/c No. | : | 62183159 323 |
| IFSC Code | : | SBHY 00 21247 |
| MICR No. | : | 533 004 007 |

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

CHANDANA KHAN
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To
M/s. Sri Vinayaka Publications, Kakinada, East Godavari District.
The Assistant Secretary to Government and Drawing & Disbursing Officer,
YAT & C (PMU) Department
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad.
The YAT & C (PMU-Claims) Department.
SF/SCs.

//Forwarded :: By Order//

SECTION OFFICER